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**Kohl's Cares® and FILA SPORT® Help Fight Breast Cancer with Exclusive,
Stylish Athletic Gear**

100 percent of the net profit will be donated to support the fight against breast cancer

MENOMONEE FALLS, Wis., May 8, 2012 – [Kohl's Department Stores](#) (NYSE: KSS) invites customers to work out for a cause this summer with FILA SPORT® athletic merchandise designed exclusively by Kohl's for the Kohl's Cares® cause merchandise program. Available now through the end of July, the collection offers chic and stylish athletic apparel, accessories and gifts which can be found in all 40 Wisconsin Kohl's stores and online at [Kohls.com](#), with 100 percent of the net profit donated to support the fight against breast cancer.

The FILA SPORT collection features a variety of fashionable, yet functional athletic apparel and sport accessories. From tees, hats and shorts marked with colorful hearts and ribbons to ear buds, arm bands and duffle bags that show support in various shades of pink, gray, and black, all items are available for only \$5 and \$10 each. In Wisconsin Kohl's stores, the breast cancer cause merchandise has its own center aisle display where all items are located in one spot to make it easy for customers to support the cause. To view the entire collection or to purchase these items online, visit [Kohls.com/Cares](#).

"We are excited to once again partner with FILA SPORT for the Kohl's Cares cause merchandise program," said Julie Gardner, Kohl's executive vice president and chief marketing officer. "We featured FILA SPORT last fall and the collection resonated so well with our customers that we are offering it again this summer, just in time for people to get outside, stay healthy and join together to support women's health by participating in local breast cancer walks and runs."

Kohl's cause merchandise supporting the fight against breast cancer is available year-round, with 100 percent of the net profit donated to the cause. Kohl's also supports women's health with a commitment of \$7 million over three years to the American Cancer Society's Midwest Division and the Southeast Wisconsin Affiliate of Susan G. Komen for the Cure® to support breast cancer research, education and patient-assistance programs.

The Kohl's Cares women's health initiative builds upon Kohl's long history of charitable involvement in the communities it serves. Since 2000, Kohl's and the Kohl's Cares program have combined to give approximately \$39 million to support charitable initiatives in the metro-Milwaukee area. In addition, over the past 10 years, the company's Kohl's Cares cause merchandise program, which sells plush toys and books, has raised more than \$180 million to benefit children's health and education initiatives nationwide.

For more information on Kohl's community giving or to view Kohl's Cares cause merchandise, visit [Kohls.com/Cares](#).

About Kohl's

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. With a commitment to environmental leadership, Kohl's operates 1,134 stores in 49 states. In support of the communities it serves, Kohl's has raised more than \$208 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com, or join the discussion on Facebook <http://www.facebook.com/kohls> or Twitter <http://twitter.com/Kohls>.

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