



Sizzling Summer Fashion and Home Solutions That Make You Go Kohl's

MENOMONEE FALLS, Wis., April 22, 2013 – Summertime brings pops of color, fun in the sun and late-night bonfires. Kohl's makes it easy to enjoy summer's hottest fashion and home essentials at incredible savings that will make you go KOHL'S. From durable grilling utensils and easy to wear summer dresses to colorful tankinis and new bright handbags, Kohl's and Kohls.com have items for every member of the family, all at an incredible value.

Key items for the season include:

Flattering Swimwear: Look and feel great on the beach with a wide selection of swimwear from Kohl's. From one-piece suits, including asymmetrical, monokini or athletic silhouette, to two-piece options in a selection of tops and bottoms, every body size is covered.

Beach Must-Haves: Make a splash with Kohl's wide selection of beach accessories, including glamorous floppy hats, chic sunglasses, feminine cover-ups, bold beach towels, multi-functional totes and comfy, fashion-forward sandals.

Al Fresco Entertaining: Create an eventful summer while dining outdoors with family and friends. At Kohl's, shoppers can find the must-have outdoor furniture, grilling items, bright and bold serveware and patterned linens to liven up any backyard event.

Top Summer Trends

Kohl's offers of-the-moment looks for the whole family at an affordable value. Bright color, prints and textured details are in demand for summer wardrobes, beach items, home décor and entertaining essentials.

Bright Colors

From bright neons to colorful pastels, Kohl's and Kohls.com offer a wide selection of brightly-hued tops, bottoms and accessories that will keep shoppers on-trend all season long. **Get the look:** [ELLE™ Cuffed Denim Capris \(\\$44.00\)](#) and the [LC Lauren Conrad Round Sunglasses \(\\$30.00\)](#)

Tropical Prints

Easily achieve this look with a wide selection of swimwear, apparel and accessories featuring topical island inspired patterns, punchy bright colors and beautiful scenic landscapes from Kohl's and Kohls.com. **Get the look:** [Jennifer Lopez Leaf Chiffon Caftan Dress \(\\$70.00\)](#) and the [Candie's® Ruffle Monokini \(\\$52.00\)](#)

Textured Details

Make any summer outfit on-trend by adding textured details. Include a touch of eyelet lace, sheer fabric or chambray with a delicate look, or go bold with fringe, leather or embellished studs. **Get the look:** [Rock & Republic Pixie Embellished Denim Shorts \(\\$58.00\)](#) and the [Dana Buchman Tara Pleated Hobo \(\\$99.00\)](#)

Shoppers will find this summer's must-have looks within Kohl's portfolio of private and exclusive brands including Simply Vera Vera Wang, Jennifer Lopez, LC Lauren Conrad, Rock & Republic, Marc Anthony, Food Network, Bobby Flay, ELLE Contemporary Collection, ELLE DECOR, Dana Buchman, Princess Vera Wang, Candie's, Mudd, Tony Hawk, Apt. 9, Chaps, Jumping Beans and SONOMA life + style and many more.

In addition, Kohl's always offers shoppers a variety of ways to save on the brands they love. Kohl's Cash® coupons and Kohl's charge card discounts can be used in conjunction with sales events to maximize savings. Kohl's also offers a hassle-free return policy and customer conveniences such as extended store shopping hours, Kohl's Kiosks in all stores and a gift registry to help celebrate life's special occasions, including weddings, babies and more.

These unique offerings and more are conveniently available at Kohl's stores nationwide and www.Kohls.com.

About Kohl's

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. With a commitment to environmental leadership, Kohl's operates 1,155 stores in 49 states. In support of the communities it serves, Kohl's has raised more than \$231 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com, join the discussion on Facebook (<http://www.facebook.com/kohls>) or Twitter (<http://twitter.com/Kohls>) or get inspired on Pinterest (<http://pinterest.com/kohls/>) and Instagram (<http://instagram.com/kohls>).

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