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Spectacular Cyber Week Savings on Kohls.com

Eight days of amazing savings opportunities with new exclusive cyber deals each day

MENOMONEE FALLS, Wis., November 25, 2014 – [Kohl's Department Stores](#) (NYSE: KSS) today announced its biggest Cyber Week ever with eight days of incredible savings and more deals than ever before on top holiday gifts and national brands beginning Saturday, Nov. 29 through Saturday, Dec. 6. New this year, customers shopping [Kohls.com](#) will find an easier online shopping experience, more ways to save with new amazing specials each day of Cyber Week and more than 500 amazing week-long deals on dream gifts for the entire family.

"With tens of thousands of online exclusives and new unexpected products added all the time, Kohls.com offers customers an outstanding assortment of the best brands, vast product categories and show-stopping Cyber Week savings without ever leaving the comfort of their homes," said Krista Berry, Kohl's executive vice president, chief digital officer. "Kohl's wants customers to shop online with ease and speed so they can get back to what matters most this holiday season – spending time with family and friends. Kohl's has invested in enhancing our online experience and we are thrilled to introduce a faster, expedited checkout process and the ability for customers to track savings in real-time for an easy and seamless shopping experience on Kohls.com."

Eight Days of Cyber Savings

- **NEW THIS YEAR! Super Cyber Specials Each Day:** [Kohls.com](#) will debut new super cyber specials each day of Cyber Week. For added convenience, deals will be displayed prominently on the [Kohls.com](#) homepage with a countdown clock to remind customers to snag the deal before it's gone.
- **More Than 500 Deals Throughout Cyber Week*:** Starting Saturday, Nov. 29 through Saturday, Dec. 6 [Kohls.com](#) customers will find deep savings in top categories, including electronics, toys, jewelry, small appliances, bed & bath, kitchen & dining, team, shoes & boots, misses, mens, kids & baby and juniors & teen guys. Amazing deals include:
 - \$329.99 Toshiba 40-in 1080p 60Hz LED HDTV. *Reg. \$449.99. Some discounts may not apply.*
 - \$119.99 KitchenAid 13-cup food processor after 20% off discount. *Reg. \$249.99. Sale \$149.99.*
 - \$79.99 Asus 7-in 16GB Tablet. *Reg. \$149.99. Some discounts may not apply.*
 - \$63.99 Robosapien after 20% off discount. *Reg. \$99.99. Sale \$79.99.*
 - \$31.99 Destination 20-in hardside luggage after 20% off discount. *Reg. \$179.99. Sale \$39.99.*
 - \$19.99 Small Appliances after 20% off discount. Select styles. *Reg. \$39.99 - \$59.99. Sale \$24.99.*
- **Take 20 Percent Off Any Online Purchase**:** From Saturday, Nov. 29 through Wednesday, Dec. 3 customers will enjoy an additional 20 percent off purchases made on [Kohls.com](#) with promo code CYBER20, plus free standard shipping with any purchase \$25 or more.
- **Only Once A Year – \$15 Kohl's Cash for Every \$50 Spent:** From Monday, Nov. 24 through Sunday, Nov. 30, customers will earn an amazing \$15 Kohl's Cash for every \$50 spent in store or online, to use on a later date on Kohl's top national brands, including Disney, Keurig®, KitchenAid®, Gaiam®, Nike, Levi's® and more, with no earn limit. See [Kohls.com](#) or store for details.



Convenience with the Click of a Finger

- **Kohl's App:** Kohl's customers will find a faster, friendlier Kohl's App great for holiday shopping on the go. The completely new design allows customers to browse and shop by category, easily manage and redeem their [Yes2You Rewards](#) points and conveniently scan their Kohl's Cash® and savings offers to their mobile wallet to be used in-store at checkout.
- **Track Savings in Real-Time:** Customers shopping [Kohls.com](#) will see their savings instantly with brand new checkout features that allow customers to view purchase and order totals with discounts applied. In addition, customers can view earned [Yes2You Rewards](#) points and Kohl's Cash without ever leaving their shopping experience.
- **Expedited Checkout Process:** Kohl's has introduced a new, easier two-step checkout process, allowing customers to purchase desired items faster than ever before.
- **Buy Online, Pick Up In Store:** For added convenience during the busy season, Kohl's will provide the option to buy items online and pick up in store at more than 100 locations in the Chicago, Milwaukee and San Diego markets. Customers picking up their purchase receive access to premier, designated parking spaces. For more information, visit [Kohls.com](#).
- **Ship From Store:** [Kohls.com](#) customers can expect even faster delivery on many of their purchases as more than 800 stores will have the ability to ship online orders from local stores in their area.

About Kohl's

Kohl's (NYSE: KSS) is a leading specialty department store with 1,163 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, the company offers amazing national and exclusive brands, incredible savings and inspiring shopping experiences in-store, online at [Kohls.com](#) and via mobile devices. Committed to its communities, Kohl's has raised more than \$257 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For additional information about Kohl's philanthropic and environmental initiatives, visit [www.Kohls.com/Cares](#). For a list of store locations and information, or for the added convenience of shopping online, visit [www.Kohls.com](#).

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Instagram (<http://instagram.com/Kohls>)

YouTube (<http://www.youtube.com/kohls>)

*Some discounts may not apply to select electronic/electric brands. Please see the terms and conditions on the particular Kohl's offer for details. Visit [Kohls.com/exclusions](#) for a complete list of merchandise exclusions or look for signs in our store. Kohl's Cash coupons and Yes2You Rewards may still be earned and redeemed on these select electronics/electrics.

**OFFER VALID ONLINE ONLY. 20% offer is nontransferable and Promo Code must be entered at [Kohls.com](#) to receive discount. Dollar-off discounts applied prior to percent-off total purchase discounts. Offer cannot be used in

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conjunction with any other percent-off discounts, including age-specific discounts. Offer not valid on the following merchandise: Gift Card purchases; Kohl's Cares® cause merchandise or other charitable items; prestige brands of cosmetics, skincare and select prestige brands of fragrance; select electronics/electrics and select Nike merchandise. For a complete list of these merchandise exclusions, go to [Kohls.com/exclusions](https://www.kohls.com/exclusions) or look for signs in our stores. Offer also not valid on price adjustments on prior purchases; payment on a Kohl's Charge account; taxes, shipping and/or handling fees. See store for details.