

Kohl's Volunteer Program

Nonprofit Frequently Asked Questions

Updated 01/18/2021

To meet the current needs of the communities where we live and work, Kohl's will continue the hourly volunteer program until further notice, unless the designated budget is met beforehand. While the team-based program remains suspended, this hourly volunteer program provides associates safe and flexible ways to volunteer individually or in a small group.

Benevity: Kohl's Software Provider

Benevity is a software provider that powers workplace giving and other social good programs for some of the world's greatest companies. Benevity leads the industry in disbursing funds electronically while helping organizations receive funds reliably. Benevity Causes Portal manages all processing of donations, fund disbursement, and tax receipting and tracking.

Program Resources

Nonprofits have many resources available to them to ensure successful participation in the Kohl's Volunteer Program. These resources include:

- [Hourly Volunteer Guidelines for Nonprofits](#): Gives volunteers clear and concise directions of program qualifications
- [How to Register Your Charity at the Benevity Causes Portal](#): Registration is necessary to participate in the Kohl's Volunteer Program
- [Creating Volunteer Opportunities](#): Provides step-by-step instructions on creating events for Kohl's volunteers including the use of the **private, Kohl's share-key**
- [Charity Support Request](#) and causes@benevity.org: Resources for Benevity Causes Portal questions

Volunteer Dollar Reward Eligibility

What are the qualifications to receive a Kohl's Volunteer Program dollar reward?

[Click here](#) for details regarding volunteer dollar rewards.

My nonprofit does not have 501(c)(3) status, am I still eligible for a Kohl's Volunteer Program reward?

No, participating nonprofits must be an eligible 501(c)(3) nonprofit organization to qualify for a Kohl's volunteer dollar reward. However, if your nonprofit does not have 501(c)(3) status, it may have a 501(c)(3) nonprofit arm.

For example, most schools do not have 501(c)(3) nonprofit status; but they can still be searched on the Benevity Causes Portal using their name or NCES ID number. Also, some schools are listed as Projects on their District profile to streamline donations. You may want to check if there is a Parent Teacher Organizations and Booster Club, as many are 501(c)(3) nonprofits. If a PTO or Booster club accepts donations on behalf of the school, you can locate their profiles using the EIN.

What volunteer events are ineligible for a reward?

The following events are ineligible for a dollar reward:

- Activities where volunteers are compensated.
- Travel and sleep time.
- Events supporting nonprofits outside the state in which they are headquartered or officially chartered unless prior approval by Kohl's Community Relations.
- Attending meetings or events in which the associate is not actively volunteering. This includes but not limited to being a spectator at sporting events or practices, holiday concerts, fundraisers.
- Activities that do not directly benefit an eligible nonprofit. This includes but not limited to training for events or personal exercise, mowing a neighbor's lawn, carpooling to work, singing in a choir, etc.
- Events held on Kohl's property unless prior approval by leadership and by Kohl's Community Relations.

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If five associates don't show up, assuming all other criteria is met, can I still get the dollar reward?

Yes. Under the hourly volunteer program, volunteer rewards are based on individual hourly participation. For every volunteer hour tracked by each associate, Kohl's will donate \$20 to the benefitting nonprofit organization.

Reward examples per event include:

- One volunteer tracks two hours = \$40
- Two volunteers track one and a half hours each = \$60
- Three volunteers track two hours each = \$120

If my event is cancelled, do I still qualify for the dollar reward even if the event didn't take place?

No. If the event did not take place, the organization will not be eligible for the volunteer dollar reward.

Once my volunteer event is over, how long does it take to process the dollar reward?

Kohl's, through The American Online Giving Foundation, disburses volunteer rewards on a monthly basis. After time has been tracked and Benevity approves the time submission, rewards will be disbursed to nonprofits at the end of the following month. For example, if time is tracked and approved before September 1, the nonprofit should receive the reward disbursement by the end of September.

Nonprofits can click "View Causes Report" in the Benevity Causes Portal to confirm reward status. In addition, nonprofits receive an automated email once the volunteer reward has been distributed. For more information, visit Benevity Causes Portal.

Who should I contact with questions regarding my event?

As each event is managed at an individual level, reach out directly to your Kohl's contacts. This may be the local Kohl's Volunteer Champion or Store Manager.

Who should I contact with questions regarding the Benevity Causes Portal, reward disbursement or items not related to a specific event?

Contact the Benevity Causes Team at causes@benevity.org.

Recognition

Can I use Kohl's name and/or logo to promote or recognize my event?

No. While we appreciate your organization wanting to recognize Kohl's, as part of our company policy, use of Kohl's, Kohl's Cares® and Kohl's Volunteer Program names and/or logos are not permitted. In lieu of using Kohl's names and/or logos to promote your event, please allow our associates to wear their volunteer shirts at each event. In addition, we encourage associates to post photos and stories from each event using #LifeAtKohls on social media.

Can I provide gifts to volunteers?

No. While we appreciate your organization's consideration, we are unable to accept any gifts as a result of our volunteer efforts.

Can the volunteer reward be promoted as a sponsorship for my event?

No. The volunteer reward should not be counted as a sponsorship for your event.