

# KOHL'S®

FOR IMMEDIATE RELEASE

## Kohl's Cares Wishes Sweet Dreams this Spring

*Newest collection features beloved bedtime stories and new favorites that give back, for just \$5 each*

**MENOMONEE FALLS, Wis., January 17, 2018** – [Kohl's](#) (NYSE: KSS) wishes your little ones sweet dreams with a new collection of beloved books and plush, part of the [Kohl's Cares®](#) merchandise program. Featuring the bedtime classic *Goodnight Moon* by Margaret Wise Brown, illustrated by Clement Hurd, along with other treasured stories, these books and cuddly plush are perfect for the whole family. Whether as a gift or an addition to your own library, it's the perfect time to pick up these bedtime favorites – priced at \$5 each, with 100 percent of the net profit benefiting charitable organizations.



In addition to reading treasured stories by Margaret Wise Brown, families can also sing along to *Goodnight Songs* or cook a recipe together from the *Kids Cookbook*. Older children will enjoy fun chapter books by author Mo O'Hara. Whether you tuck your own little bunny into bed with *Goodnight Moon* or giggle along with *My Big Fat Zombie Goldfish*, the newest Kohl's Cares collection is sure to be enjoyed by all ages.

Merchandise featured in the Kohl's Cares spring collection includes:

### Books by Margaret Wise Brown, and coordinating plush

- *Goodnight Moon* and coordinating plush bunny
- *Good Night Little One* and coordinating plush donkey
- *Sleep Tight Sleepy Bears* and coordinating plush bear
- *The Fish with the Deep-Sea Smile* and coordinating plush fish

### Books by Mo O'Hara

- *My Big Fat Zombie Goldfish*
- *My Big Fat Zombie Goldfish: Any Fin is Possible*

### Additional merchandise

- *Goodnight Songs* by Margaret Wise Brown
- *Kids Cookbook*
- Easter Bundle, which includes *We're Going on an Egg Hunt* and coordinating plush bunny (Available for a limited time beginning in March)

The Kohl's Cares spring collection is now available at all Kohl's stores and on [Kohls.com](https://www.kohls.com).

To date, Kohl's has raised more than \$300 million through the Kohl's Cares merchandise program. To reinforce the company's commitment to children and families, and with your help, Kohl's has provided financial support to hospitals across the country. Learn more about the impact this purchase has on Kohl's children's hospital partners by visiting [Kohls.com/Cares](https://www.kohls.com/Cares).

**About Kohl's**

Kohl's (NYSE: KSS) is a leading omnichannel retailer with more than 1,100 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, Kohl's offers amazing national and exclusive brands, incredible savings and an easy shopping experience in our stores, online at [Kohls.com](https://www.kohls.com) and on Kohl's mobile app. Throughout its history, Kohl's has given nearly \$600 million to support communities nationwide. For a list of store locations or to shop online, visit [Kohls.com](https://www.kohls.com). For more information about Kohl's impact in the community and how to join our winning team, visit [Corporate.Kohls.com](https://www.kohls.com/corporate).

**Contact:**

Julia Fennelly, 262.703.1710, [julia.fennelly@kohls.com](mailto:julia.fennelly@kohls.com)

###