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Kohl's Cares Holiday Collection Features the Happiest Gifts on Earth

Newest collection includes \$5 Disney themed gifts that give back

MENOMONEE FALLS, Wis., September 18, 2018 – <u>Kohl's</u> (NYSE: KSS) invites families to celebrate the holiday season by giving the happiest gifts on earth from the new Kohl's Cares® Holiday collection that features Mickey Mouse and Friends.

The Disney Mickey Mouse and Friends themed merchandise, available now in Kohl's stores nationwide and on Kohls.com/Cares, empowers children and their families to nurture their creativity as they read and play. Whether young readers are enjoying their first book from start to finish or families are spending time with characters in the Mickey Mouse Club through the 5-minute stories and activities, Disney enthusiasts of all ages will enjoy the books in this season's Kohl's Cares collection. Priced at \$5 each, the books and their coordinating plush pals make great gifts, with 100 percent of Kohl's net profit benefiting charitable organizations nationwide.



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The books and plush in the Kohl's Cares Holiday collection are now available for purchase, with a holiday gift assortment arriving in stores and online in November.

Books and Plush

- Disney Mickey Mouse 5-minute stories and plush
- Disney Minnie Mouse 5-minute stories and plush
- Disney Donald Duck 5-minute stories and plush
- Disney Goofy 5-minute stories and plush
- Disney Mickey Mouse Activity Book

Holiday Gift Assortment

- Crayola Winter Wildlife Creativity Kit
- Holiday Movie Trivia
- Big Book of Bedtime Stories
- Grinch Bundle
- Lost Gift Bundle
- Build a Christmas Tree Kit
- I Spy Puzzle

To date, Kohl's has raised nearly \$340 million through the Kohl's Cares merchandise program to support community initiatives nationwide. Learn more about the impact this purchase has on Kohl's partners by visiting Kohls.com/Cares.

About Kohl's

Kohl's (NYSE: KSS) is a leading omnichannel retailer with more than 1,100 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, Kohl's offers amazing national and proprietary brands, incredible savings and an easy shopping experience in our stores, online at Kohls.com and on Kohl's mobile app. Throughout its history, Kohl's has given more than \$650 million to support communities nationwide. For a list of store locations or to shop online, visit Kohls.com. For more information about Kohl's impact in the community or how to join our winning team, visit Corporate.Kohls.com or follow @KohlsNews on Twitter.

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