

KOHL'S®

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Kohl's Cares Takes Young Readers On a Trip With Books by Oliver Jeffers

Spring collection features \$5 books and coordinating plush toys, with all proceeds to benefit organizations that improve the health and wellness of children and families

MENOMONEE FALLS, Wis., January 8, 2019 – [Kohl's](#) (NYSE: KSS) will take children and their families on a trip to author and artist Oliver Jeffers' world with captivating books in the [Kohl's Cares](#) spring collection, available now through April 6. Complete with picture books, coordinating plush toys and an assortment of board books, the Kohl's Cares spring collection is the perfect addition to your family's story time routine. Priced at just \$5 each, with 100 percent of the net profit benefitting organizations that improve the health and wellness of children and families nationwide, young readers and their families will enjoy great stories at an affordable price while giving back to communities.



Merchandise in the Kohl's Cares spring collection includes:

Picture books by Oliver Jeffers with coordinating plush toys

- *How to Catch a Star* with coordinating plush rocket
- *Lost and Found* with coordinating plush penguin
- *This Moose Belongs to Me* with coordinating plush moose

- *Stuck with coordinating plush whale*
- *The Crayons' Book of Colors*
- *The Crayons' Book of Numbers*

Board books

- *Begin Smart Play Colors*
- *Begin Smart Play Shapes*
- *Daddy Kisses*
- *Mommy Hugs*
- *Mommy Snuggles*
- *Look at Me!*
- *Moo! Moo! What are You?*
- *Peek-A-Boo What?*
- *Springtime Splash*
- *Who Am I*
- *You Are My Baby Farm*
- *You Are My Baby Ocean*
- *You Are My Baby Woodland*

Kohl's is committed to inspiring and empowering families to lead fulfilled lives by delivering everyday wellness for families. To date, Kohl's has raised nearly \$340 million through the Kohl's Cares merchandise program to finance community initiatives that support the health of families nationwide. To learn more about the impact the purchase of Kohl's Cares merchandise has on children and families in your community, visit [Kohls.com/Cares](https://www.kohls.com/cares).

About Kohl's

Kohl's (NYSE: KSS) is a leading omnichannel retailer with more than 1,100 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, Kohl's offers amazing national and proprietary brands, incredible savings and an easy shopping experience in our stores, online at Kohls.com and on Kohl's mobile app. Throughout its history, Kohl's has given more than \$650 million to support communities nationwide. For a list of store locations or to shop online, visit Kohls.com. For more information about Kohl's impact in the community or how to join our winning team visit [Corporate.kohls.com](https://www.kohls.com/corporate) or follow @KohlsNews on Twitter.

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