



Kohl's Reveals Five Days of Cyber Week Savings and Rewards Customers with Kohl's Cash

- *Back by popular demand, five consecutive days of Cyber savings both in-store and on Kohls.com beginning Saturday, Nov. 30, including must-have doorbusters and new online deals each day*
- *Sitewide savings of 20% off on Kohls.com purchases with promo code TWENTY4U and 20% off in-store purchases from Saturday, Nov. 30 through Wednesday, Dec. 4 (exclusions apply)*
- *One-day Super Cyber Monday event returns on Monday, Dec. 2 with deep discounts and the opportunity to earn \$15 for \$50 Kohl's Cash, a Kohl's customer favorite*
- *New this year, more days to earn Kohl's Cash, including a one-day only \$5, \$10 or \$15 Kohl's Cash earn with every in-store purchase Saturday, Nov. 30 to kick off Cyber Week*

MENOMONEE FALLS, Wis., Nov. 29, 2019 – [Kohl's](#) (NYSE: KSS) today announced it will bring back five consecutive days of Cyber Week savings offering customers 20% off in-store and [Kohls.com](#) purchases (exclusions apply), incredible doorbusters and new online deals each day beginning Saturday, Nov. 30 through Wednesday, Dec. 4. In addition, Kohl's Super Cyber Monday sale is back with deep discounts on the hottest gifts of the season and \$15 for \$50 Kohl's Cash both in-store and online — a value customers can only get at Kohl's. To top it all off, new this year, customers will discover more days to earn Kohl's Cash, including the opportunity to earn \$5, \$10 or \$15 Kohl's Cash with every in-store purchase* for one day only, this Saturday, Nov. 30.

Five Exciting Days of Savings Only at Kohl's

- **20% Off Purchases:** On top of great deals and new gifts at every turn, customers will receive 20% off their purchase when they shop in store or online at [Kohls.com](#) (with promo code TWENTY4U) from Saturday, Nov. 30 through Wednesday, Dec. 4. *Details and Exclusions apply.*
- **2-Day Cyber Doorbusters:** Kohl's is kicking off Cyber Week with two days of Cyber doorbusters both in store and on [Kohls.com](#) beginning Saturday, Nov. 30 through Sunday, Dec. 1. New doorbusters return on Tuesday, Dec. 3 through Wednesday, Dec. 4 to give customers even more incredible deals to close out the week. A sneak peek of doorbusters available for Saturday, Nov. 30 and Sunday, Dec. 1 include:
 - \$299.99 Dyson Ball Animal 2 Upright bagless vacuum. Offers and coupons do not apply.
 - \$159.99 with 20% off coupon** Ninja Foodi 6.5-qt. Pressure cooker
 - \$127.99 with 20% off coupon** BLACK+DECKER™ No Preheat toaster oven
 - \$55.99 with 20% off coupon** + \$20 mail-in rebate Sonicare Dual Handle gift set or Norelco Shaver 3700 gift set
 - \$20-\$60 off all Fitbit fitness trackers and smartwatches. Offers and coupons do not apply.
- **Super Cyber Monday Deals:** For one day only, customers shopping in store and on [Kohls.com](#) will discover unbeatable savings on must-have gifts. And for those customers shopping online, Kohl's will sweeten the deal by offering \$10 off every \$50 purchase sitewide. *Details and Exclusions apply.* A few of the great deals available on Cyber Monday include:
 - \$329.99 with 20% off coupon** iRobot Roomba e5 Wi-Fi connected robot vacuum bundle. *Earn \$75 Kohl's Cash*
 - \$279.99 KitchenAid Artisan Stand Mixer model KSM150PS. Includes a 5-qt. stainless steel bowl. Offers and coupons do not apply. *Earn \$75 Kohl's Cash*
 - \$79.99 with 20% off coupon** Samsonite Ziplite 4.0 or Lite Lift DLX 20-in. or 21-in. carry-on. *Earn \$15 Kohl's Cash*
 - \$71.99 with 20% off coupon** Keurig K-Select single-serve coffee maker. *Earn \$15 Kohl's Cash*
 - \$19.99 with 20% off coupon** The Big One reversible down-alternative comforter
- **New Deals Each Day:** Customers shopping [Kohls.com](#) throughout Cyber Week will be delighted to find new deals each day, plus the opportunity to take \$10 off their purchase of \$50 or more on some of their favorite categories, including:
 - **Saturday, Nov. 30:** Fall family favorites including shoes, apparel and accessories
 - **Sunday, Dec. 1:** Home
 - **Tuesday, Dec. 3 and Wednesday, Dec. 4:** Cozy for the family and home



- **Deeper Value with Kohl's Cash:** Kohl's is rewarding customers who shop this Cyber Week with the ability to earn Kohl's Cash, including:
 - **Surprise \$5, \$10 or \$15 Kohl's Cash Earn:** New this year, Kohl's is kicking off Cyber Week with a Surprise! Kohl's Cash event*. On Saturday, Nov. 30, customers who make a purchase in-store with customer-favorite will earn \$5, \$10 or \$15 Kohl's Cash — earned with every transaction in store, no minimum purchase. One per customer.
 - **\$15 for \$50 Kohl's Cash:** Customers shopping both in store and on [Kohls.com](https://www.kohls.com) will earn \$15 Kohl's Cash for every \$50 spent on Cyber Monday only.
 - **\$10 for \$50 Kohl's Cash:** New this year, Kohl's will close out Cyber Week by gifting customers even more Kohl's Cash. From Tuesday, Dec. 3 through Wednesday Dec. 4, customers shopping both in store and on [Kohls.com](https://www.kohls.com) will earn \$10 Kohl's Cash for every \$50 spent.

Shopping Made Easy

Kohl's seamlessly integrates Gift Givers' shopping experience so they can shop when and how they want this holiday season. From conveniences, including fantastic in-store pick up options and Amazon Returns at Kohl's, to the ability to manage all your Kohl's offers at the tip of a finger with the Kohl's mobile app, checking off your gift list is a breeze at Kohl's.

- **Amazon Returns at Kohl's:** New this holiday, Amazon Returns is live in all Kohl's stores nationwide. Amazon Returns at Kohl's creates convenient locations for Amazon customers to return eligible Amazon.com merchandise to their local Kohl's store. Customers should visit the Amazon Online return center to find out if their items are eligible for returning at Kohl's. These items can be returned free of charge regardless of return reason and regardless of whether the items are packaged or unpackaged for shipping.
- **Buy Online, Pick Up In Store:** Kohl's gives customers the option to buy online and pick up their gifts in-store to provide even more convenience for the Gift Giver. Most buy online, pick up in store orders are ready in just one hour.
- **Buy Online, Ship to Store:** Buy online, ship to store enables customers shopping on [Kohls.com](https://www.kohls.com) to ship their purchases to their local Kohl's store. As an extension of buy online, pick up in store, this service significantly broadens the assortment available to customers for free store pick up.
- **Ship from Store:** Kohl's entire network will support delivering [Kohls.com](https://www.kohls.com) orders to customers fast and efficiently this holiday season. Kohl's anticipates shipping tens of millions of units across its distribution and e-commerce fulfillment centers network, as well as stores, through its ship from store capability.
- **Kohl's Mobile App:** The Kohl's App features the option to scan and store Kohl's Cash and savings offers and easily manage and redeem Yes2You Rewards points and Kohl's gift cards in the digital wallet for easy access at checkout. For added convenience, all customers can now easily save and pay by using [Kohl's Pay](https://www.kohls.com) in the mobile app. In addition to online searching and shopping by category, customers can also experience Store Tools, a store mode for the Kohl's App providing a more customized in-store shopping experience, and Snap and Shop, which allows customers to take photos of products anywhere and find similar items at Kohl's. Plus, offers and Kohl's Cash are automatically added to the digital wallet waiting for customers to use.

Savings Opportunities All Season Long

On top of the amazing deals on the most sought-after products all season long, customers can get an even deeper value at Kohl's this holiday season with only-at-Kohl's savings opportunities including Kohl's Cash, Kohl's Charge and Kohl's loyalty programs.

- **Kohl's Cash:** It's like getting paid to shop for the holidays! Customers shopping at Kohl's this holiday season will be rewarded with Kohl's Cash — a value found only at Kohl's — with even more Kohl's Cash earn opportunities this year.
- **Kohl's Charge:** Kohl's Charge, our private label credit card, is perfect for customers looking to maximize their savings with exclusive discounts all year long that can be combined with Kohl's great sale prices and special offers. Even better — as a limited time offer, customers can save 35% on their first purchase throughout the holiday shopping season when they open an account at any Kohl's store nationwide. Subject to credit approval.
- **Yes2You Rewards:** Kohl's Yes2You Rewards program offers savings on must-have products every time customers shop at Kohl's. Yes2You members earn one point for every dollar they spend and receive a \$5 reward for every 100 points, no matter how they pay, with no limit on points earned and at no cost to join. Customers can use Rewards on all of their favorite brands, with no brand exclusions.



- **Kohl's Rewards:** Kohl's Rewards loyalty program, currently piloting in Austin, Texas; Baltimore, Md.; Buffalo, N.Y.; Indianapolis, Ind.; Kansas City, Mo.; Minneapolis, Minn.; Nashville, Tenn.; Phoenix, Ariz.; Raleigh, N.C.; Rochester, N.Y., San Antonio, Texas; St. Louis, Mo. and Washington, D.C.; delivers value to Kohl's Rewards customers this holiday season with the opportunity to earn Kohl's Cash on every purchase, every day.

**EARN A \$5, \$10 or \$15 SURPRISE KOHL'S CASH PROMOTIONAL GIFT COUPON WITH ANY PURCHASE MADE 11/30, 2019; IN-STORE ONLY. COUPON REDEEMABLE 12/10-12/19, 2019.*

Kohl's Cash Promotional Gift Coupon amount to be randomly determined based upon availability at checkout. Limit one coupon per customer. While supplies last. Quantities limited; no rain checks. Kohl's Cash® is not legal tender. No cash back. Kohl's Cash® Redeem: One coupon can be redeemed for one transaction in store or online during the stated redeem window with any other offer; any unused amount will be forfeited. Kohl's Cash® coupons and other dollar-off discounts will be applied prior to percent-off total purchase discounts/coupons. Kohl's Cash® coupon may not be redeemed (1) on purchases of Kohl's Cares® cause merchandise or other charitable items; (2) to purchase Gift Cards; (3) as price adjustments on prior purchases; (4) to reduce a Kohl's Charge or any third-party charge account balance; or (5) to pay for any services or fees, including taxes and shipping. Return value of merchandise purchased with a Kohl's Cash® coupon may be subject to adjustment. Coupon is nontransferable. See associate for details.

***Present coupon in-store or enter code on Kohls.com to achieve noted item price. Offer terms apply. See coupon or ask an associate for details.*

Cautionary Statement Regarding Forward-Looking Information

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Kohl's intends forward-looking terminology such as "believes," "expects," "may," "will," "should," "anticipates," "plans," or similar expressions to identify forward-looking statements. Such statements are subject to certain risks and uncertainties, which could cause Kohl's actual results to differ materially from those projected in such forward-looking statements. Such risks and uncertainties include, but are not limited to, those that are described in Item 1A in Kohl's most recent Annual Report on Form 10-K and as may be supplemented from time-to-time in Kohl's other filings with the SEC, all of which are expressly incorporated herein by reference. Forward-looking statements relate to the date initially made, and Kohl's undertakes no obligation to update them.

About Kohl's

Kohl's (NYSE: KSS) is a leading omnichannel retailer with more than 1,100 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, Kohl's offers amazing national and exclusive brands, incredible savings and an easy shopping experience in our stores, online at Kohls.com and on Kohl's mobile app. Since its founding, Kohl's has given more than \$700 million to support communities nationwide, with a focus on family health and wellness. For a list of store locations or to shop online, visit Kohls.com. For more information about Kohl's impact in the community or how to join our winning team, visit Corporate.Kohls.com or follow [@KohlsNews](https://twitter.com/KohlsNews) on Twitter.

NOTE: Kohl's welcomes media to its stores during the holiday season. To contact your local store about shooting b-roll or photos or to request a local interview during the holiday season, please visit Kohl's Store Locator and connect with the Store Manager.

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