

## Kohl's Donates \$1.5 Million to Zoological Society of Milwaukee

*Kohl's Wild Theater program at the Milwaukee County Zoo engages families with interactive conservation lessons*

**MENOMONEE FALLS, Wis., October 15, 2019** – [Kohl's](#) (NYSE: KSS) today announced a donation of \$1.5 million over three years to the [Zoological Society of Milwaukee](#) to continue the [Kohl's Wild Theater](#) (KWT) program at the [Milwaukee County Zoo](#). This educational and engaging program provides conservation-themed theater performances using drama, songs, humor and puppetry to inspire families to care about nature and animals. Kohl's Wild Theater performs for children and their families not only at the Milwaukee County Zoo but also at schools, festivals, and community events. Performances both at the Zoo and in the community are free of charge.

"Kohl's is happy to be continuing its partnership with the Zoological Society of Milwaukee. The Kohl's Wild Theater program is an exciting and fun way to bring conservation lessons to life for Wisconsin families every year," said Jen Johnson, Kohl's senior vice president of corporate communications.

The Kohl's Wild Theater program is twofold:

- **Kohl's Wild Theater:** Shows are performed at the Zoo from Memorial Day Weekend through Labor Day on the Kohl's Wild Theater Stage located just outside the north pedestrian entrance to the Zoo's farm. The Society presents daily 15-minute performances covering multiple topics on the main stage, ranging from invasive species to climate change to influential female conservationists. In between main stage performances, actors present eight 30-minute at-exhibit performance sets per day at multiple locations around the Zoo.
- **Kohl's Wild Theater Performances in the Community:** The program features a year-round community outreach program, where Kohl's Wild Theater performers travel into the community to present 30- to 55-minute performances at various venues, including schools, libraries, community centers and major special events. The program is provided, free of charge, within a one-hour radius of the Milwaukee County Zoo.

"Kohl's Wild Theater strengthens and enhances our conservation education mission, providing a powerful avenue to serve and engage our community," said Jodi Gibson, Zoological Society of Milwaukee president and CEO. "We're thrilled and honored to continue our partnership with Kohl's to provide quality conservation education programming designed to inspire children to care about the animals and the world we share."

### **About Kohl's**

Kohl's (NYSE: KSS) is a leading omnichannel retailer with more than 1,100 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, Kohl's offers amazing national and exclusive brands, incredible savings and an easy shopping experience in our stores, online at [Kohls.com](#) and on Kohl's mobile app. Since its founding, Kohl's has given more than \$700 million to support communities nationwide, with a focus on family health and wellness. For a list of store locations or to shop online, visit [Kohls.com](#). For more information about Kohl's impact in the community or how to join our winning team, visit [Corporate.Kohls.com](#) or follow [@KohlsNews](#) on Twitter.

### **About the Zoological Society of Milwaukee**

Established in 1910, the Zoological Society of Milwaukee (Society) is a private non-profit organization whose mission is to conserve wildlife and endangered species, educate people about the importance of wildlife and the environment, and support the Milwaukee County Zoo. The Society has about 50,000 member households and gave \$11.5 million in support to the Zoo in 2018. For information, visit [www.zoosociety.org](#).

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