



FOR IMMEDIATE RELEASE

## Kohl's Cares New Summer Collection Features Families' Favorite Dr. Seuss Books and Plush

*Summer collection includes all-time favorites such as *The Cat in the Hat*, *The Lorax* and more, with 100% of Kohl's net profit to benefit nonprofit organizations that improve the well-being of children and families nationwide*

**MENOMONEE FALLS, Wis., May 6, 2020** – As the weather warms up this summer, [Kohl's](#) (NYSE: KSS) is inviting families to rhyme before bedtime with [Kohl's Cares](#) latest collection, featuring all-time favorite books and plush from Dr. Seuss. Whether little ones are counting *One Fish, Two Fish, Red Fish, Blue Fish*, or spending time with *The Cat in the Hat*, Kohl's Cares Summer Collection is sure to bring smiles to parents' and children's faces, with 100 percent of Kohl's net profit benefiting organizations that improve the health and wellness of children and families nationwide.

With each book and plush priced at just \$5 each, the collection is available now for a limited time while supplies last at all Kohl's stores nationwide and on [Kohls.com](#). The new collection includes:

### Dr. Seuss Books and Coordinating Plush

- *Fox in Socks* with coordinating fox plush
- *Horton Hears a Who!* with coordinating Horton plush
- *Mr. Brown Can Moo! Can You?* with coordinating cow plush
- *The Cat in the Hat* with coordinating *Cat in the Hat* plush
- *The Lorax* with coordinating Lorax plush
- *One Fish, Two Fish, Red Fish, Blue Fish* with coordinating red fish plush

Kohl's is committed to inspiring and empowering families to lead fulfilled lives by delivering everyday wellness for families. Since 2000, Kohl's Cares® cause merchandise program has raised more than \$385 million to fund community initiatives that support the health of families nationwide. For more information about how Kohl's gives back to communities, visit [Corporate.Kohls.com](#).

### **About Kohl's**

Kohl's (NYSE: KSS) is a leading omnichannel retailer with more than 1,100 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, Kohl's offers amazing national and exclusive brands, incredible savings and an easy shopping experience in our stores, online at [Kohls.com](#) and on the Kohl's mobile app. Since its founding, Kohl's has given more than \$785 million to support communities nationwide, with a focus on family health and wellness. For a list of store locations or to shop online, visit [Kohls.com](#). For more information about Kohl's impact in the community or how to join our winning team, visit [Corporate.Kohls.com](#) or follow [@KohlsNews](#) on Twitter.

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