



Black Friday Starts Early at Kohl's with Savings Events Throughout November

- *Kohl's unveils savings events all month-long, starting today with a bigger Black Friday preview event packed with hundreds of deals, a six-day Black Friday Week event and culminating with Cyber Week deals*
- *\$15 in Kohl's Cash® for every \$50 spent* is back this Black Friday, plus Kohl's Rewards® members and Kohl's Card™ customers receive exclusive offers throughout the season*
- *Kohl's stores will be closed on Thanksgiving Day, Thursday, Nov. 25, and reopen Friday, Nov. 26 at 5 a.m.**

MENOMONEE FALLS, Wis., November 5, 2021 – [Kohl's](#) (NYSE: KSS) today unveiled a first look at its [Black Friday Ad](#), featuring hundreds of hot deals to help customers save big this holiday season. Beginning today, customers can start checking people off their holiday gift list with a Black Friday preview event featuring hundreds of incredible, limited-time deals available to shop now both in store and on Kohls.com. Plus, Kohl's is giving customers more ways to save all month long, including six days of Black Friday deals beginning on Sunday, Nov. 21, with the opportunity to earn \$15 Kohl's Cash® for every \$50 spent* throughout the entire Black Friday Week event.

"We know our customers' shopping habits have changed -- from wanting to get a jump start on their holiday shopping, to taking advantage of the many convenient omnichannel shopping solutions now available -- Kohl's is ready to meet the needs of our millions of customers no matter how they choose to shop with us this holiday season," said Greg Revelle, Kohl's chief marketing officer. "Starting today, we're giving our customers an even bigger Black Friday preview event than ever before and will continue to deliver savings opportunities throughout November leading up to our much anticipated Black Friday Week shopping event featuring incredible deals and the unmatched value Kohl's is known for."

Here's all the ways Kohl's customers can shop and save now, throughout the month of November and into December:

Black Friday Savings Too Great to Wait: Deals Begin TODAY, Friday, Nov. 5

Black Friday kicks off at Kohl's today with a Black Friday preview event featuring hundreds of incredible, limited-time deals available now both in store and on Kohls.com. Plus, back by popular demand, earn \$15 Kohl's Cash® for every \$50 spent* today only, Friday, Nov. 5. Check out some of the fantastic early Black Friday deals available today ([full ad available here](#)):

- \$349.99 KitchenAid Artisan Stand Mixer Fresh Prep Bundle *Earn \$105 Kohl's Cash®+*
- \$169.99 Ninja Foodi Indoor Grill with Air Fryer, Digital Air Fryer Oven + an extra 15% off with coupon** *Earn \$30 Kohl's Cash®+*
- 60% off Electric heated blankets, throws and mattress pads + an extra 15% off with coupon**
- 50% All St. Nicholas Square® products for the home + an extra 15% off with coupon**

Not only are the savings too great to wait, but customers can also get even more value with special offers in store and online, including:

- 15% off online and in-store purchases from Friday, Nov. 5 to Wednesday, Nov. 10, some exclusions apply
- \$10 in Kohl's Cash® for every \$50 spent* Saturday, Nov. 6 through Wednesday, Nov. 10

Dashing Deal Days: Friday, Nov. 12 - Saturday, Nov. 13; Friday, Nov. 19 - Saturday, Nov. 20

The deals don't stop there. Kohl's is giving customers even more ways to save with its Dashing Deal Days events over two separate weekends ahead of Black Friday week. Customers shopping in stores and online Friday, Nov. 12 - Saturday, Nov. 13 and then again Friday, Nov. 19 - Saturday, Nov. 20 can take advantage of amazing deals on key gifting categories, including toys, active and casual apparel, and more.



In addition to Dashing Deal Days, Kohl's is gifting customers with even more savings opportunities, including:

- Earn \$10 in Kohl's Cash® for every \$50 spent* from Thursday, Nov. 11 through Thursday, Nov. 18
- 15% off online and in-store purchases, terms and exclusions apply, from Thursday, Nov. 11 through Saturday, Nov. 20. Plus, Kohl's Card™ members have the opportunity to receive even deeper value during the same time period
- Kohl's Rewards Member Exclusive Offer: \$10 off \$50 home purchase from Thursday, Nov. 11 through Saturday, Nov. 20, terms and exclusions apply
- Sephora's Holiday Savings Event is at Kohl's! Beauty Insiders save big with 10-20% off their purchase, Friday, Nov. 5 to Monday, Nov. 15. (Offer discounts and valid dates vary by membership tier, some exclusions apply.) Also, Sephora Collection is priced at 30% off at Kohl's from Friday, Nov. 5 through Monday, Nov. 15. (Discounts not combinable). For more details, please visit Kohls.com

Black Friday Week Deals: Sunday, Nov. 21 to Friday, Nov. 26

Kohl's big Black Friday Week savings event kicks off Sunday, Nov. 21 at 12:01 a.m. CT online and 8 a.m. local time* in store, with hundreds of deals on must-have holiday gifts. Deals will be available all week through Friday, Nov. 26, both in store and online, while supplies last. Check out some of Kohl's great Black Friday Deals below, and visit our [Black Friday Ad](#) to see all of the available deals:

- \$44.99 Amazon Fire HD 8 32GB tablet
- \$119.99 Fitbit Versa 2 smartwatch *Earn \$30 Kohl's Cash®+*
- \$169.99 Shark Rotator Professional Lift-Away upright vacuum + an extra 15% off with coupon** *Earn \$30 Kohl's Cash®+*
- \$169.99 Ninja Kitchen Appliances + an extra 15% off with coupon** *Earn \$30 Kohl's Cash®+*
- Up to 50% Eddie Bauer and Lands' End for the family
- Buy one, get one 50% off Toys from Nerf, Monster Jam, Barbie, Baby Alive, Kinetic Sand, Play-Doh, VTech, Ryan's World, Blue's Clues, and more, select styles

Customers can take an extra 15% off purchases both in store and online** and earn \$15 in Kohl's Cash® for every \$50 spent*, all week long from Sunday, Nov. 21 until Friday, Nov. 26.

Black Friday Super Deals: Thursday, Nov. 25 (online) - Friday, Nov. 26 (in-store & online)

Kohl's is launching Black Friday Super Deals featuring hot savings on the top gifts this holiday - limited quantities, while supplies last. Super Deals will be available online at Kohls.com beginning at 12:01 a.m. CT on Thursday, Nov. 25, and in-store when stores open at 5 a.m. local time* on Friday, Nov. 26. Customers won't want to miss out on these super savings ([full ad available here](#)), including:

- \$99.99 Voyager Hover Strobe self-balancing scooter *Earn \$30 Kohl's Cash®+v*
- 50% off Games, Puzzles, and Arts & Crafts, select styles
- 40% off Champion clothing for the family, select styles
- 25% off Nike Club fleece hoodies and pants for men

Plus, customers can take an extra 15% off purchases both in store and online** and earn \$15 in Kohl's Cash® for every \$50 spent*, all week long from Sunday, Nov. 21 until Friday, Nov. 26.

Cyber Week Deals - Starting Saturday, Nov. 27

The savings continue with Kohl's Cyber Week beginning Saturday, Nov. 27. More details will be shared soon.

More Dashing Deal Days Coming in December

That's not all. At Kohl's, there are always great ways to save, so the retailer is giving customers even more Dashing Deal Days weekends this December. Stay tuned for more!



More Kohl's Value this Holiday Season and Beyond

It wouldn't be a Kohl's shopping experience without taking advantage of its many exclusive savings programs, including:

- **[Kohl's Rewards®](#)** - Customers can earn 5% Kohl's Rewards® on every purchase, every day, any way they pay, when they join the Kohl's Rewards® program. Plus, get twice the benefits by linking a [Sephora Beauty Insider](#) account to earn points on Sephora at Kohl's purchases. This season, Kohl's Rewards® customers can also receive other great, exclusive offers during the holidays. Start receiving benefits today by signing up for free [online](#).
- **[Kohl's Cash®](#)** - As a value only found at Kohl's, the retailer is giving customers a little more for their wallet this holiday with Kohl's Cash® and tons of other opportunities to earn Kohl's Cash® throughout the year.
- **[Kohl's Card™](#)** - Kohl's Card™ is perfect for customers looking to maximize their savings with exclusive discounts that can be combined with Kohl's great sale prices and special offers.

Don't have a Kohl's Card™ yet? Customers can also save 35% on their first purchase throughout the holiday shopping season when they open an account at any Kohl's store nationwide. Terms and exclusions apply; subject to credit approval.*

Easy and Convenient Shopping Options at Kohl's

Kohl's knows there's no busier time than the holidays, so the retailer is offering online and in-store shopping conveniences to help alleviate some stress of the season. With tens of thousands of items available for store pick up, picking up Kohls.com orders at your local Kohl's has never been easier. Plus, periodically throughout the holiday season, Kohl's is offering customers \$5 off qualifying orders**** when they choose to pick up their Kohls.com purchases for free at one of the retailer's more than 1,100 stores nationwide.

- **Contactless Drive Up:** Kohl's offers free contactless drive up for an easier shopping experience, allowing customers to have their Kohls.com Buy Online, Pick Up in Store or Ship to Store orders placed directly in their trunk or backseat when they're ready.
- **In-Store Pick Up:** Customers can also choose to Buy Online, Pick Up in Store or Ship to Store for free and select to enter the store for pick up.
- **Amazon Returns at Kohl's:** Customers can visit their local Kohl's store to return eligible Amazon items, without a box or label, for a free return. Kohl's will package and send returned items to Amazon returns centers on behalf of customers. It's free, convenient and available to everyone.

Find all of the great savings this season at your nearest Kohl's, or online at [Kohls.com](#).

*Kohl's Cash® terms and exclusions apply. Earn amount of Kohl's Cash® is approximate and may vary if additional coupons are applied to the purchase transaction. See coupon or ask an associate for details.

*Store hours may vary by location. See Kohls.com for details.

**Present coupon in-store or enter code on Kohls.com to achieve noted item price. Offer terms apply. See coupon or ask an associate for details.

***TAKE AN EXTRA 35% OFF your first Kohl's Card™ purchase when you open a Kohl's Card™. Subject to credit approval. Some exclusions may apply. Visit Kohls.com/apply or see associate for details. Kohl's Card™ COUPON valid in store and online. Limit one coupon per customer. DOLLAR-OFF COUPONS, INCLUDING KOHL'S CASH® COUPONS, KOHL'S REWARDS® AND PROMOTIONAL GIFTS, WILL BE APPLIED PRIOR TO PERCENT-OFF TOTAL PURCHASE COUPONS.

Coupon not valid on the following categories and brands of merchandise: Gift Cards; Kohl's Cares® cause merchandise or other charitable items; select online-exclusives; premium athletic; beauty and fragrance (including Sephora at Kohl's purchases); consumables; Curated by Kohl's brands; select electrics; premium electronics; premium footwear; select personal care; select novelty gifts; sporting goods; sports team merchandise; premium sunglasses; toys; Calvin Klein; Columbia; Crocs; Eddie Bauer; The Honest Company; select KitchenAid; Koalaburra by UGG; Lands' End; Levi's; Lovepop; ScentWorx; S'well; Tommy Hilfiger; and TOMS. See complete list of exclusions at Kohls.com/exclusions or look for signs in store. Coupon also not valid on price adjustments on prior purchases; payment on a Kohl's Card™ account; taxes, shipping and/or handling fees. Subject to credit approval. Reproductions or duplicates not accepted. See associate for details.



****Minimum \$25 pre-tax kohls.com merchandise purchase made between Nov. 1 and Dec. 18 (excluding Nov. 25-29) and between Dec. 27 - Jan. 31 (excluding Dec. 19-26). Applicable dates are subject to change, as advertised. Valid online only for customers with a kohls.com shopping account. Terms and exclusions apply.

Cautionary Statement Regarding Forward-Looking Information

This press release contains “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. The Company intends forward-looking terminology such as “believes,” “expects,” “may,” “will,” “should,” “anticipates,” “plans,” or similar expressions to identify forward-looking statements. Such statements are subject to certain risks and uncertainties, which could cause the Company's actual results to differ materially from those anticipated by the forward-looking statements. These risks and uncertainties include, but are not limited to, risks described more fully in Item 1A in the Company's Annual Report on Form 10-K, which is expressly incorporated herein by reference, and other factors as may periodically be described in the Company's filings with the SEC. Forward-looking statements relate to the date initially made, and Kohl's undertakes no obligation to update them.

About Kohl's

Kohl's (NYSE: KSS) is a leading omnichannel retailer. With more than 1,100 stores in 49 states and the online convenience of Kohls.com and the Kohl's App, Kohl's offers amazing national and exclusive brands at incredible savings for families nationwide. Kohl's is uniquely positioned to deliver against its strategy and its vision to be the most trusted retailer of choice for the active and casual lifestyle. Kohl's is committed to progress in its diversity and inclusion pledges, and the company's environmental, social and corporate governance (ESG) stewardship. For a list of store locations or to shop online, visit Kohls.com. For more information about Kohl's impact in the community or how to join our winning team, visit Corporate.Kohls.com or follow @KohlsNews on Twitter.

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