



FOR IMMEDIATE RELEASE

## Kohl's Bolsters Commitment to Milwaukee Community Partners With More Than \$3 Million in Donations

*Kohl's renewals to local nonprofits exemplify the company's commitment to enhancing wellness and quality of life for under-resourced communities*

**MENOMONEE FALLS, Wis., January 11, 2021** – In support of the company's ongoing commitment to promote family health and wellness while addressing disparities within the community, [Kohl's](#) (NYSE: KSS) announced today it is deepening its support of the Milwaukee community with donations totaling more than \$3 million to three nonprofit Hometown Partners. Through [Kohl's Hometown Partnerships](#), local nonprofits are able to continue programs that provide access to art and culture, health and social services and other opportunities including economic empowerment and neighborhood development. With this donation, Kohl's will continue its partnerships with Penfield Children's Center, Discovery World and Hunger Task Force.

"At Kohl's, our Milwaukee-area roots are a source of pride and we believe it's vital to give back in order to make a difference in our community," said Tara Geiter, Kohl's director of community relations. "We are excited to be renewing our commitment to Penfield Children's Center, Discovery World and Hunger Task Force, all of which strive to make a positive impact on families throughout the Milwaukee community. We thank each of these organizations and look forward to expanding these hometown partnerships in the years to come."

The Milwaukee-based organizations will leverage the donations from Kohl's to meet the needs of the local community, including but not limited to:

- **Penfield Children's Center** - Kohl's funding will support the Kohl's Building Blocks (KBB) program, which has consistently refined and refocused its efforts to provide the greatest impact and meet critical needs of children and families at Penfield. Through a three-year grant, Penfield will continue to address early childhood needs in the Milwaukee community by supporting Child Development Specialists, a KBB Lending Library and KBB Early Learning Toolkits. Alternatively, Penfield will work to implement new measures to engage staff, parents and caregivers through new technology advancements.
- **Discovery World** - Through this grant, Kohl's funding will help maintain and continuously enhance the on-site experience at Discovery World within the Kohl's Design It! Lab (KDIL). Kohl's Design It! Lab will continue to be a premier destination for Discovery World visitors by providing an ever-changing opportunity for all ages to engage in hands-on, project-based activities that they can take home with them. This space engages the entire family unit through a rotating menu of projects, such as the Kids Corner (equipped with early learner activities for our guests under 5 years of age), and the wall of upcycled materials to allow guests to match their unique projects with their own creativity. KDIL will continue to engage the community through its weekend open lab, Design Futurists Internship program and weekday school/ organization educational groups.
- **Hunger Task Force** - Kohl's funding will be used to support food bank operations, infrastructure, staffing and equipment necessary for seamless operations at Hunger Task Force. Kohl's donation will also purchase pallets and/or truckloads of milk, greens, jasmine rice and basmati rice to address both the cultural needs of the service population and shortfalls in MyPlate allocation. In addition, Hunger Task Force will continue to



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expand MyPlate Pantry Conversions by supporting Hunger Task Force's Food Department staff. Hunger Task Force will also be able to support a full-time Summer Suppers for Kids, purchasing a third supper meal to ensure three meals a day for children in need outside of daycares and elementary schools.

Throughout Kohl's history, the company has given more than \$140 million to Milwaukee nonprofits.

To learn more about Kohl's commitment to local partners in the Milwaukee community, visit [Corporate.Kohls.com](https://www.kohls.com/corporate).

### **About Kohl's**

Kohl's (NYSE: KSS) is a leading omnichannel retailer. With more than 1,100 stores in 49 states and the online convenience of [Kohls.com](https://www.kohls.com) and the Kohl's App, Kohl's offers amazing national and exclusive brands at incredible savings for families nationwide. Kohl's is uniquely positioned to deliver against its strategy and its vision to be the most trusted retailer of choice for the active and casual lifestyle. Kohl's is committed to progress in its diversity and inclusion pledges, and the company's environmental, social and corporate governance (ESG) stewardship. For a list of store locations or to shop online, visit [Kohls.com](https://www.kohls.com). For more information about Kohl's impact in the community or how to join our winning team, visit [Corporate.Kohls.com](https://www.kohls.com/corporate) or follow @KohlsNews on Twitter.

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