



FOR IMMEDIATE RELEASE
September 28, 2006

KOHL'S CORPORATION TO REPORT SEPTEMBER SALES TUESDAY, OCTOBER 3, 2006

MENOMONEE FALLS, Wis., September 28, 2006 — Kohl's Corporation (NYSE: KSS) will release its September sales results on Tuesday, October 3, 2006, at 8:30 AM EDT prior to its investor conference in Tampa, Florida, on October 4, 2006.

Comments regarding the Company's sales results will be provided in a pre-recorded telephone message, which will be available for 36 hours (from 8:30 AM EDT on Tuesday, October 3, until 8:30 PM EDT Wednesday, October 4). The dial-in number for the replay is (719) 457-0820, and the pass code is 4922426.

Investor Conference

The Company will host an investor conference in Tampa, Florida on October 4, 2006, with a management presentation scheduled to begin at approximately 12:30 PM (EDT).

Investors will have the opportunity to listen to the live Webcast of the presentation through Premiere Global Services' Website located at <http://www.vcall.com/IC/CEPage.asp?ID=108616>. To listen to the presentation, please go to the Website at least fifteen minutes early to register, download and install any necessary audio software. For those who cannot listen to the live broadcast, a replay will be available through November 3, 2006. To listen to the audio replay, dial (719) 457-0820 and enter pass code 4948839.

Cautionary Statement Regarding Forward-Looking Information

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, including guidance on the Company's targeted sales and earnings. Kohl's intends forward-looking terminology such as "believes," "expects," "may," "will," "should," "anticipates," "plans," or similar expressions to identify forward-looking statements. Such statements are subject to certain risks and uncertainties, which could cause Kohl's actual results to differ materially from those anticipated by the forward-looking statements. These risks and uncertainties include, but are not limited to those described in Item 1A in Kohl's annual report on Form 10-K, which is expressly incorporated herein by reference, and other factors as may periodically be described in Kohl's filings with the SEC.

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