



FOR IMMEDIATE RELEASE

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Kohl's Department Stores Anticipates Hiring More than 40,000 Associates for Holiday Season

MENOMONEE FALLS, Wis., October 6, 2010 – [Kohl's Department Stores](#) (NYSE:[KSS](#)) today announced it anticipates hiring more than 40,000 associates this holiday season, a more than 20 percent increase over last year, at stores, distribution centers and credit operations nationwide to ensure Kohl's shoppers continue to receive excellent customer service throughout the season. In 2009, Kohl's hired more than 33,000 seasonal associates nationwide.

"We know our customers shop Kohl's for the whole experience – which includes great brands at exceptional values and excellent customer service from our associates," said John Worthington, Kohl's senior executive vice president. "This holiday, we're pleased to create tens of thousands of jobs across the country to serve our customers during this exciting time of year."

Kohl's commitment to customer service has been recognized by the National Retail Federation* for the past five years on its list of retailers that offer the best customer service. In addition, Kohl's has ranked among the top retailers in the University of Michigan's** customer satisfaction survey for eight consecutive years.

Kohl's anticipates hiring an average of 35 associates per store for the holiday season to support 1,089 stores that Kohl's operates in 49 states; and the company anticipates hiring 2,200 and 60 associates at distribution centers and credit operations respectively, for a total of 40,375 associates. Last year, Kohl's hired an average of 30 associates per store to support 1,059 stores at that time, plus an additional 1,500 and 40 associates at distribution centers and credit operations respectively, for a total of 33,310 associates. Hiring levels will vary depending on the business needs of each facility.

Seasonal associates can work anywhere from a few hours to more than 20 hours per week. Typical store jobs include unloading trucks, freight processing, stocking and cash register duties. Hiring began this month, and most jobs will be filled by mid-November. Holiday positions are also being filled at the company's distribution centers, where hiring began in August. Associates working at distribution centers ensure Kohl's products get to the retail stores and eventually into the hands of customers. Associates working in Kohl's credit operations perform a variety of jobs including assisting customers with [kohls.com](#) orders.

For information about employment opportunities with Kohl's, please call 877-NEW KOHLS (877.639.5645) or visit www.kohlscareers.com.

Cautionary Statement Regarding Forward Looking Information

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, including guidance on the Company's targeted sales and earnings. Kohl's intends forward-looking terminology such as "believes," "expects," "may," "will," "should," "anticipates," "plans," or similar expressions to identify forward-looking statements. Such statements are subject to certain risks and uncertainties, which could cause Kohl's actual results to differ materially from those anticipated by the forward-looking statements. These risks and uncertainties include, but are not limited to those described

in Item 1A in Kohl's Annual Report on Form 10-K, which is expressly incorporated herein by reference, and other factors as may periodically be described in Kohl's filings with the SEC.

About Kohl's Department Stores

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. Kohl's operates 1,089 stores in 49 states with a commitment to environmental leadership. In support of the communities it serves, Kohl's has raised more than \$150 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit www.kohls.com.

*The NRF Foundation (NRFF) is the research and education arm of the National Retail Federation. A non-profit foundation created in 1981, the Foundation conducts industry research, develops education and workforce development programs, professional certification programs and promotes retailing as a career destination.

**The National Quality Research Center (NQRC) at the University of Michigan Business School is a research and teaching center focusing on the measurement of customer satisfaction and the study of its relationships to quality, customer retention, profitability and productivity for private and public sector organizations, for specific industries and for national economies.

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