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**Kohl's Cooks Up Exclusive Food Network Merchandise to Support Women's Health**

*100 percent of the net profit will be donated to support the fight against breast cancer*

MENOMONEE FALLS, Wis., April 27, 2011– [Kohl's Department Stores](#) (NYSE: KSS) invites customers to take the fight against breast cancer into the kitchen with new Kohl's Cares® cause merchandise created by Food Network™. The exclusive merchandise, designed to support women's health, is available in all 40 Wisconsin Kohl's stores and online at [www.Kohls.com](http://www.Kohls.com), with 100 percent of the net profit donated to support the fight against breast cancer. The latest collection features Food Network branded merchandise, exclusively found at Kohl's. It is available now through the end of July.

The exclusive collection from Food Network includes table top and food prep items, as well as cooking utensils. All items are available for just \$5 or \$10 each. The collection includes serving ware; a variety of kitchen towels and scrubbers; reusable market bags; aprons; measuring cups and spoons and more, all in various shades of pink and white. In Wisconsin Kohl's stores, the breast cancer cause merchandise has its own center aisle display where all items are merchandised together to make it easy for customers to support the cause. To view the entire collection or to purchase these items online, visit [www.Kohls.com](http://www.Kohls.com).

"We are excited to add Food Network to our Kohl's Cares cause merchandise program. It's our first cause merchandise collection that is focused on the kitchen with cooking tools and accessories," said Julie Gardner, Kohl's executive vice president and chief marketing officer. "Families spend so much quality time together in the kitchen and this new Food Network collection is a fun and easy way for our customers to involve the entire family in supporting women's health."

The net profit from the new cause merchandise program, launched at Kohl's in September 2010 and available year-round, supports the fight against breast cancer. Kohl's has also supported the fight against breast cancer with a commitment of \$7 million over three years to the American Cancer Society's Midwest Division and the Southeast Wisconsin Affiliate of Susan G. Komen for the Cure® to support breast cancer research, education and patient-assistance programs.

The women's health initiative builds upon Kohl's long history of charitable involvement in the communities it serves. Since 2000, Kohl's and the Kohl's Cares program have combined to give approximately \$38 million to support charitable initiatives in the metro-Milwaukee area. Also, over the past 10 years, the company's Kohl's Cares cause merchandise program, which sells plush toys and books, has raised more than \$180 million to benefit children's health and education initiatives nationwide.

For more information on Kohl's community giving, visit [www.Kohls.com/Cares](http://www.Kohls.com/Cares). To view the Kohl's Cares cause merchandise, visit [www.Kohls.com](http://www.Kohls.com).

**About Kohl's Department Stores**

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. With a commitment to environmental leadership, Kohl's operates 1,097 stores in 49 states. In support of the communities it serves, Kohl's has raised more than \$180 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit [www.Kohls.com](http://www.Kohls.com).

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