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KOHL'S DEPARTMENT STORES ANNOUNCES WINNER OF NATIONWIDE PRINCESS VERA WANG MODEL SEARCH

MENOMONEE FALLS, Wis., November 21, 2012 – Kohl's Department Stores (NYSE: KSS) and Vera Wang Group are pleased to announce the winner of the nationwide Princess Vera Wang Model Search. In partnership with *Teen Vogue*, the model search celebrates the launch of Princess Vera Wang, a junior's contemporary, premium lifestyle collection available exclusively at Kohl's and Kohls.com. As the winner, Kalia C., age 16 from Seattle, Wash., will appear in a future Princess Vera Wang ad campaign.

Kalia was one of more than 4,500 participants in the Princess Vera Wang Model Search and selected from three nationwide casting calls in Los Angeles, Chicago and New York City, and online entries submitted between August 1 and September 15, 2012. Five model search finalists were chosen by a panel of judges to travel to New York City for a "Princess Day of Glamour," which included a photo shoot and a behind-the-scenes tour of *Teen Vogue*.

In addition to a public vote on www.PrincessModelSearch.com, Kalia was selected as the grand prize winner of the Princess Vera Wang Model Search. Along with being featured in a future Princess Vera Wang ad campaign, Kalia received a \$500 Kohl's shopping spree and will be featured in an upcoming issue of *Teen Vogue*.

"Princess Vera Wang embodies joy, empowerment, confidence, youth and fashion! It has been an incredible process all across America searching for the next face of the brand," said Vera Wang. "Kalia represents a young beautiful woman who is both accomplished and committed. Rock on! "

Designed by fashion industry icon Vera Wang, Princess Vera Wang is the designer's first ever junior's collection and features stylish apparel, jewelry, handbags and shoes. The collection captures Vera Wang's signature design aesthetic including relaxed silhouettes, rich textures, contemporary detailing and whimsical prints and patterns.

Kohl's first partnered with Vera Wang in 2007 for the successful launch of Simply Vera Vera Wang, a premium lifestyle collection, which expanded into cosmetics and bridal jewelry in spring 2012.

For more information about the Princess Vera Wang collection, visit <http://www.kohls.com/kohlsStore/ourbrands/princessverawang.jsp>.

About Kohl's

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. With a commitment to environmental leadership, Kohl's operates 1,146 stores in 49 states. In support of the communities it serves, Kohl's has raised more than \$208 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com, or join the discussion on Facebook <http://www.facebook.com/kohls> or Twitter <http://twitter.com/Kohls>.

About Vera Wang Group

Vera Wang Group designs, markets and distributes collections of women's ready-to-wear, cocktail attire and bridal. Vera Wang Licensing LLC, the licensing division of the company, has selectively granted licenses for the manufacture and distribution of fragrance and beauty-related products (Coty Prestige, Inc.), eyewear (The Kenmark Group), china, crystal, silver and gifts (WWRD), fine papers (William Arthur), bedding (Revman International), Lavender footwear (Brown Shoe Company), flowers (FTD) and Barbie (Mattel, Inc.). In addition, Vera Wang on Weddings was published by HarperCollins Publishers in 2001. In 2007, the company partnered with Kohl's to introduce Simply Vera Vera Wang, a lifestyle collection. In Spring 2011, Vera Wang launched her highly anticipated inaugural collection for David's Bridal, WHITE by Vera Wang, which brings the acclaimed Vera Wang aesthetic to a new set of brides. In Fall 2011, Vera Wang partnered with Zale Corporation to introduce Vera Wang LOVE, an exclusive collection of diamond engagement rings, wedding bands and solitaire jewelry. Set to launch in the first quarter of 2012, Vera Wang introduced an exclusive collection of rental tuxedos for Men's Wearhouse, BLACK by Vera Wang. For more information on Vera Wang, please visit the company's website at www.verawang.com.

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