



## FOR IMMEDIATE RELEASE

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### KOHL'S IS THE DESTINATION FOR TOP TOY BRANDS THIS HOLIDAY SEASON

*Kohl's announces top 25 most dreamed of toys for the holidays  
and expanded toys offering in store and Kohls.com*

**MENOMONEE FALLS, Wis., September 19, 2012** – [Kohl's Department Stores](#) (NYSE: KSS) today announced its top 25 toys for the holiday season from its expanded in-store and online toy collection. Kohl's and Kohls.com will offer the toys kids dream of from top toy brands, including Disney, Fisher-Price, Hasbro, Leapfrog, Mattel, V-Tech and more. With an extensive toy selection from tablets to dolls, Kohl's is the destination for gift givers to dream big, find it all and save this holiday.

"Customers expect great things at Kohl's and this holiday shoppers need to look no further than Kohl's for all the toys on their lists at incredible values," said Don Brennan, Kohl's chief merchandising officer. "As toys continue to top holiday wish lists, Kohl's has strengthened and expanded its toy offerings both in store and online, making it easy for customers to shop their entire list at Kohl's and make holiday dreams come true this year."

To help make giving the perfect toy even easier, starting in late October, customers will enjoy exceptional values on toys as Kohl's will offer regular discounts on top toy brands. Kohl's holiday shoppers will enjoy a 25 percent larger toy shop in Kohl's stores nationwide and a 40 percent larger toy selection at [Kohls.com](#) than last year. To shop Kohl's entire toy collection this holiday, visit <http://www.kohls.com/kohlsStore/Toys.jsp>.

### Kohl's Top 25 Most Dreamed of Toys

- Fisher-Price® Imaginext Pirate Ship
- Barbie™ Volkswagen® Beetle
- Barbie™ Pinktastic Dolls
- Playskool Mr. Potato Head Super Spud
- Dollie & Me 18" Dolls
- Nerf Blaster Gift Sets
- Fisher-Price® Activity Walker
- Step 2 Fresh Harvest Kitchen
- Barbie™ & Walking Tawny Set
- Tonka Vintage Steel Trucks
- Hot Wheels WallTracks Gorilla Takedown
- V-Tech Kidijamz
- Fisher-Price® Cars 2 Geotrax
- Fisher-Price® Imaginext Batcave
- Razor A Kick Scooter in Exclusive Colors
- Disney® Princess Ballerina 6 Doll Set
- Playdoh® Activity Center
- Megabloks Jungle Set
- Playskool Heroes Spiderman Headquarters
- Melissa & Doug Deluxe Wooden Art Easel



### **Kohls.com Exclusive Toys**

- Oregon Scientific MEEP Learning Tablet
- Original 16inch Big Wheel Racer
- V-Tech Innotab 2S Learning Tablet Bonus Pack
- Fisher-Price® Power Wheels Dune Racer 12 Volt Battery Powered Ride-On
- Furby

At Kohl's and Kohls.com shoppers can find all the gifts that make dreams come true with quality national and exclusive brands at values they can appreciate. Kohl's customers can expect an enjoyable, convenient shopping experience, unbeatable savings opportunities, hassle-free policies, Kohl's Cares® cause program and a commitment to environmental responsibility.

All customers can shop with confidence with Kohl's return policy which gives shoppers a quick, convenient and "no questions asked" experience. Customers returning merchandise with receipts or items purchased with Kohl's Charge cards are eligible to receive full refunds or even exchanges, while customers without a receipt will receive a Kohl's merchandise credit.

### **About Kohl's Department Stores**

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. With a commitment to environmental leadership, Kohl's operates 1,134 stores in 49 states. In support of the communities it serves, Kohl's has raised more than \$208 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit [www.Kohls.com](http://www.Kohls.com), or join the discussion on Facebook <http://www.facebook.com/kohls> or Twitter <http://twitter.com/Kohls>.

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