



FOR IMMEDIATE RELEASE

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Kohl's Ignites National Brand Strategy with Launch of *IZOD* Men's Collection *IZOD Brand Menswear Coming to Kohl's in Fall 2014*

MENOMONEE FALLS, Wis., November 14, 2014 – Kohl's Corporation (NYSE:KSS) and PVH Corp. (NYSE:PVH) today announced *IZOD* branded men's sportswear and dress clothing will be available at Kohl's stores nationwide and on Kohls.com, beginning in fall 2014.

IZOD is a strong addition to Kohl's existing line-up of national powerhouse brands including Nike, adidas®, Levi's®, Converse and many more.

"Renowned for athletic-inspired, colorful apparel and functional designs with flair, the launch of *IZOD* at Kohl's fills a growing demand from our customers for top quality and bold style at a compelling value," said Don Brennan, Kohl's chief merchandising officer. "Expanding our best-in-class national strategy with the addition of this iconic brand provides our shoppers with a more robust selection at an incredible value, further differentiating us in the marketplace."

The *IZOD* at Kohl's men's assortment will feature sportswear and dress apparel, including golf separates, woven sport shirts, sweaters, knit shirts, shorts, suit separates, dress shirts and dress pants.

"Kohl's is synonymous with offering customers world-class brands at an exceptional value, and we are excited that *IZOD* will now be part of that offering," said Molly Yearick, president of Izod. "Kohl's has been a successful channel for PVH's Heritage Brands, including Van Heusen and *ARROW*, and we are thrilled to further our partnership with the addition of *IZOD*."

The launch of *IZOD* menswear at Kohl's will be supported by an omnichannel marketing campaign.

About Kohl's

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. With a commitment to environmental leadership, Kohl's operates 1,158 stores in 49 states. In support of the communities it serves, Kohl's has raised more than \$231 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com, join the discussion on Facebook (<http://www.facebook.com/kohls>) or Twitter (<http://twitter.com/kohls>) or get inspired on Pinterest (<http://pinterest.com/kohls/>) and Instagram (<http://instagram.com/kohls>).

About PVH Corp.

PVH Corp., one of the world's largest apparel companies, owns and markets the iconic *Calvin Klein* and *Tommy Hilfiger* brands worldwide. It is the world's largest shirt and neckwear company and markets a variety of goods under its own brands, *Van Heusen*, *Calvin Klein*, *Tommy Hilfiger*, *IZOD*, *ARROW*, *Warner's* and *Olga*, and its licensed brands, including *Speedo*, *Geoffrey Beene*, *Kenneth Cole New York*, *Kenneth Cole Reaction*, *MICHAEL Michael Kors*, *Sean John*, *Chaps*, *Donald J. Trump Signature Collection*, *JOE Joseph Abboud*, *DKNY*, *Ike Behar* and *John Varvatos*.

Cautionary Statement Regarding Forward-Looking Information

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Kohl's intends forward-looking terminology such as "believes," "expects," "may," "will," "should," "anticipates," "plans," or similar expressions to identify forward-looking statements. Such statements are subject to certain risks and uncertainties, which could cause Kohl's actual results to differ materially from those anticipated by the forward-looking statements. These risks and uncertainties include, but are not limited to those described in Item 1A in Kohl's Annual Report on Form 10-K, which is expressly incorporated herein by reference, and other factors as may periodically be described in Kohl's filings with the SEC.

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