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Kohl's Gives Nearly Six Million Dollars to Kids in Need this Holiday Season

Customers join #GivingTuesday; Kohl's will donate \$1 for every Kohl's Cares purchase made on Dec. 1 to Toys for Tots

MENOMONEE FALLS, Wis., December 1, 2015 – Kohl's (NYSE: KSS) today announced they are helping make spirits bright for children in need this holiday with nearly six million dollars in donations to celebrate the season of giving.

On November 23, Kohl's announced a donation of nearly \$5.9 million worth of plush toys and children's books to the [Today Show's 22nd annual Holiday Toy Drive](#). This donation celebrates the company's largest gift to the Drive since the partnership with the *Today Show* began 11 years ago.

New this year, Kohl's will also support #GivingTuesday by encouraging customers to join in the giving spirit of the season by purchasing [Kohl's Cares](#) items for only \$5 each with 100 percent of net profit benefiting children's health initiatives nationwide. Available in stores and on [Kohls.com](#), the Kohl's Cares collection includes cherished children's books from author/illustrator Nancy Tillman, coordinating soft toys, a Blake Shelton Christmas CD, a calendar, a note card set and a holiday cookbook. For every Kohl's Cares purchase made in store or online on Tuesday, December 1, Kohl's will donate \$1 to [Toys for Tots](#), up to \$100,000.

"We are thrilled to celebrate the season of giving by donating nearly \$6 million to children across the country and we know our customers will be excited to hear their purchase of Kohl's Cares items on Giving Tuesday will give to those in need through our partnership with Toys For Tots," said Bevin Bailis, Kohl's senior vice president of communications and public relations. "Supporting families and communities is at the heart of who we are as a company and each year, Kohl's gives more than \$50 million to support children and family health in communities across the country."

In addition to donations like these, Kohl's Associates in Action (AiA) program encourages Kohl's associates to positively impact their local communities and youth-serving nonprofit organizations. Throughout each year, thousands of Kohl's associates volunteer millions of hours at nonprofit organizations in their communities, resulting in nearly \$100 million in corporate grants since the program's inception in 2001.

The Kohl's Cares merchandise program and AiA program are part of Kohl's overall philanthropic platform, Kohl's Cares®, which supports local communities nationwide all year long. Additional information on Kohl's Cares can be found [Kohls.com/Cares](#).

About Kohl's

Kohl's (NYSE: KSS) is a leading specialty department store with 1,166 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, the company offers amazing national and exclusive brands, incredible savings and inspiring shopping experiences in-store, online at [Kohls.com](#) and via mobile devices. Committed to its communities, Kohl's has raised more than \$274 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For additional information about Kohl's philanthropic and environmental initiatives, visit www.Kohls.com/Cares. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com.

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