



FOR IMMEDIATE RELEASE

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Kohl's Donates More Than \$2.1 Million to Susan G. Komen Southeast Wisconsin

MENOMONEE FALLS, Wis., April 2, 2015 – [Kohl's Department Stores](#) (NYSE: [KSS](#)) today announced the donation of more than \$2.1 million over three years to Susan G. Komen® Southeast Wisconsin from Kohl's and Kohl's Cares®, the company's philanthropic platform, to continue community outreach efforts dedicated to the health and well-being of women in southeast Wisconsin.

"Through Kohl's Cares partnership with Komen Southeast Wisconsin, valuable breast health information has been provided to thousands of local women," said Bevin Bailis, Kohl's senior vice president, communications and public relations. "We are committed to supporting families in our hometown, including those fighting back against a disease that unfortunately touches so many, and are inspired by the work being done to inform women and encourage them to seek out information about breast health."

The donation will support the [Kohl's Conversations for the Cure](#) program which allows Komen® Southeast Wisconsin to engage in crucial dialogue with local women and provide them access to lifesaving breast health resources, and new this year, Komen Southeast Wisconsin will create a Kohl's Conversations for the Cure program for college students. Additionally, the donation will continue to fund the Komen Southeast Wisconsin Breast Health Fund supported by Kohl's Cares, which provides financial assistance to uninsured and underinsured individuals in southeast Wisconsin. Further, the funds will support Kohl's Cares role as the local presenting sponsor of the Komen Southeast Wisconsin Race for the Cure.

"We are thrilled to continue our partnership with Kohl's Cares," said Nikki Panico, Susan G. Komen of Southeast Wisconsin's executive director. "We have seen tremendous success since launching the Kohl's Conversations for the Cure program five years ago. By engaging local women in crucial conversations about their breast health, we are empowering women to become their own health advocates and providing support when they need it most."

Kohl's Cares partnership with Komen Southeast Wisconsin builds upon Kohl's long history of charitable involvement in the communities it serves. Since 2000, Kohl's and the Kohl's Cares program have combined to give more than \$79 million to support charitable initiatives in the metro-Milwaukee area. For more information on Kohl's Cares community giving visit www.Kohls.com/Cares.

About Kohl's

Kohl's (NYSE: KSS) is a leading specialty department store with 1,164 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, the company offers amazing national and exclusive brands, incredible savings and inspiring shopping experiences in-store, online at Kohls.com and via mobile devices. Committed to its communities, Kohl's has raised more than \$274 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For additional information about Kohl's philanthropic and environmental initiatives, visit www.Kohls.com/Cares. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com.

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About Susan G. Komen

Nancy G. Brinker promised her dying sister, Suzy, she would do everything in her power to end breast cancer. Today, Susan G. Komen® works to end breast cancer in the U.S. and throughout the world by investing more than \$750 million in breast cancer research and \$1.5 billion in community outreach programs over the past 30 years; providing funding to help low-income and uninsured women get screened and get treatment; advocating for cancer research and outreach programs; and working globally in more than 30 countries. For the past fifteen years, Komen Southeast Wisconsin is working to better the lives of those facing breast cancer in the local community. Through events like the Komen Southeast Wisconsin Race for the Cure®, Komen Southeast Wisconsin has invested \$7.6 million in community breast health programs in eight counties. Up to 75 percent of net proceeds generated by the Affiliate stays in southeast Wisconsin. The remaining income goes to the national Susan G. Komen Grants Program to fund research of which Komen SE Wisconsin has invested \$2.6 million. For more information, call 414.389.4888 or visit Komensoutheastwi.org

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