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Kohl's Cares Features Award-Winning Children's Books and Plush for Just \$5

100 percent of the net profit supports children's health and education initiatives nationwide

MENOMONEE FALLS, Wis., April 14, 2015 – Families across the country will be delighted by the charming collection of award-winning children's books available at [Kohl's Department Stores](#) (NYSE: KSS) and on [Kohls.com](#) this summer, by the author/illustrator team Philip C. Stead and Erin E. Stead. Each delightful Kohl's Cares® story book and cuddly plush toy is available now through June 27 and is **priced at just \$5**. Perfect for every library, families will make story time memories with this lovely collection, which gives back to the community as 100 percent of the net profit supports children's health and education initiatives nationwide.

"The endearing Kohl's Cares merchandise collection by Philip C. Stead and Erin E. Stead will inspire a child's love for reading this summer with every turn of the page," said Bevin Bailis, Kohl's senior vice president, communications and public relations. "Through the Kohl's Cares cause merchandise program, we provide families with heart-warming books and coordinating plush toys at an incredible value, all while giving back to the communities in which we live."

From gifts that give back to a new addition to a family library, 100 percent of the net profit will support children's health and education.

The summer collection of Kohl's Cares books and plush include:

- "A Sick Day for Amos McGee" book and Elephant plush
- "Bear Has a Story to Tell" book and Bear plush
- "and then it's spring" book and Turtle plush
- "If You Want to See a Whale" book and Whale plush

"We are so happy to partner with Kohl's Cares to share our stories with thousands of families, and for a good cause," said Philip C. Stead.

"It feels great knowing that with every purchase, our books are helping children in communities around the country. It's wonderful that the program connects reading with giving," said Erin E. Stead.

For the Thoughtful Gift-giver

The Kohl's Cares summer collection is perfect for gift giving. Instead of a card for a baby shower or birthday party, a copy of "Bear Has a Story to Tell" with a personal note makes a treasured keepsake. In addition, visiting a local library is fun for the entire family and what better way to show appreciation than by donating "and then it's spring" to their collection.

For Summers on the Go

While children are out of school for the summer, keep reading skills in tip top shape with "A Sick Day for Amos McGee." Entertain young minds during the summer travel season with or "If You Want to See a Whale" on long car rides or airplane flights.

Kohl's Department Stores is committed to giving back to the communities it serves by supporting kids' health and education nationwide through its philanthropic platform Kohl's Cares. Since 2000, Kohl's has raised more than \$274 million for kids health and education initiatives through the Kohl's Cares cause merchandise program, recognized more than 22,000 outstanding kids through the Kohl's Cares Scholarship Program and donated more than 3.2 million

hours of associate volunteer time through the Associates in Action volunteer program. For more information on Kohl's Cares, visit www.Kohls.com/Kids.

About Kohl's

Kohl's (NYSE: KSS) is a leading specialty department store with 1,164 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, the company offers amazing national and exclusive brands, incredible savings and inspiring shopping experiences in-store, online at Kohls.com and via mobile devices. Committed to its communities, Kohl's has raised more than \$274 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For additional information about Kohl's philanthropic and environmental initiatives, visit www.Kohls.com/Cares. For a list of store locations and information, or for the added convenience of shopping online, visit www.Kohls.com.

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