



## FOR IMMEDIATE RELEASE

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## Kohl's Charge and Yes2You Rewards Now Easy as One Tap in Apple Pay

**MENOMONEE FALLS, Wis., May 4, 2016** – [Kohl's](#) (NYSE: KSS) customers are now able to pay for their purchases with [Kohl's Charge](#) and simultaneously earn [Yes2You Rewards](#) loyalty points with a single tap using [Apple Pay](#). The service is currently available in approximately 250 Kohl's stores and is expected to be in all Kohl's stores nationwide later this month, making Kohl's the first retailer to deliver a one-tap checkout that integrates both its private credit card as a form of payment and successful loyalty program with Apple Pay.

"Kohl's is blending the physical and digital shopping experiences in more ways than ever before. Offering conveniences to Kohl's customers that make it easy for them – like a seamless one-tap checkout in Apple Pay that integrates our value-driven Yes2You Rewards loyalty program – is one of the ways that we are leading as an omnichannel retailer," said Ratnakar Lavu, Kohl's chief technology officer. "We are continuing to innovate in mobile to provide an easy, seamless shopping experience whether it's our mobile payment offerings, the features and functionality on Kohl's mobile app or the Kohls.com experience on smartphones and tablets."

Kohl's first announced the availability of Apple Pay in Kohl's stores in June 2015. Kohl's customers can add Yes2You Rewards to the Wallet app in iOS 9 and seamlessly earn rewards at checkout with Apple Pay. When paying in stores, customers simply hold their iPhone 6, iPhone 6 Plus, iPhone 6s, iPhone 6s Plus or iPhone SE near the contactless reader with a finger on Touch ID to pay and receive their individual rewards. On Apple Watch, they just double-click the side button and hold the face of their Apple Watch up to the reader.

Supporting Apple Pay in stores is part of Kohl's ongoing effort to create an easy, omnichannel shopping experience. Kohl's mobile app delivers access to Kohl's savings offers on the go – including Kohl's coupons, Yes2You Rewards, Kohl's gift cards and Kohl's Cash – which customers can scan in store during the checkout process. The app also makes it easy to browse and shop by category, check the price of an item and see related offers, and search available inventory when signed into store mode. Kohl's mobile app has had 12 million downloads to date.

To apply for Kohl's Charge, visit [Apply.kohls.com/](http://Apply.kohls.com/).

For more information on Kohl's Yes2You Rewards, visit [Kohls.com/rewards](http://Kohls.com/rewards).

For more information on Apple Pay, visit [Apple.com/apple-pay/](http://Apple.com/apple-pay/).

To download the Kohl's app for iPhone or Apple watch, visit [Kohls.com/app](http://Kohls.com/app).

### **Cautionary Statement Regarding Forward-Looking Information**

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Kohl's intends forward-looking terminology such as "believes," "expects," "may," "will," "should," "anticipates," "plans," or similar expressions to identify forward-looking statements. Such statements are subject to certain risks and uncertainties, which could cause Kohl's actual results to differ materially from those anticipated by the forward-looking statements. These risks and uncertainties include, but are not limited to, those described in Item 1A in Kohl's Annual Report on Form 10-K, which is expressly incorporated herein by reference, and other factors as may periodically be described in Kohl's filings with the SEC.



### **About Kohl's**

Kohl's (NYSE: KSS) is a leading specialty department store with more than 1,100 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, the company offers amazing national and exclusive brands, incredible savings and inspiring shopping experiences in-store, online at [Kohls.com](http://Kohls.com) and via mobile devices. Committed to its communities, Kohl's has raised nearly \$300 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For additional information about Kohl's philanthropic and environmental initiatives, visit <http://www.Kohls.com/Cares>. For a list of store locations and information, or for the added convenience of shopping online, visit [www.Kohls.com](http://www.Kohls.com).

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